



DESIGN2020

16th INTERNATIONAL
DESIGN CONFERENCE

Lévêque, J., Levillain, K. and Segrestin, B. (2020) “A MODEL OF THE INNOVATIVE PURPOSE FOR RESPONSIBLE INNOVATION: TOWARDS DESIGN-BASED CORPORATE GOVERNANCE,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1999–2008. doi: <https://doi.org/10.1017/dsd.2020.89>